

VIKRANT PANJIYAR

An Engineer With A Passion For Building Product, Business and Brand

@ 076bei048.vikrant@pcampus.edu.np
github.com/haude602

+977-9807855119

linkedin.com/in/vikrant602

Kathmandu

vikrantpanjiyar.com.np

EDUCATION

B.S. in Electronics, Communication and Information Engineering

IOE Pulchowk Campus, Tribhuvan University

Aug 2020 - Apr 2024

EXPERIENCE

Licensee & Lead-Organizer

TEDxIOE Pulchowk

Oct 2023 - Apr 2024

Lalitpur, Kathmandu

- Got License to organize TEDx by submitting 8 innovative and detailed talk ideas, 3 critical issues of Nepal with 100% ideas accepted
- Organized TEDxIOE Pulchowk event featuring the Prime Minister as the Chief Guest, 25 media partners, 9 sponsors, 12 speakers, and 3 performances
- Interviewed 225 candidates, recruited, and led a team of 50 members from around the nation, and managed 9 departments
- Wrote 200+ personalized proposals and engaged with over 400 potential partners resulting in a 25% success rate

Business Development Officer Intern

UG Cakes

Jan 2023 - Mar 2023

Mid Baneshwor, Kathmandu

- Guided 4 B2B partners in just the first month of internship and represented UG Cakes in 1 biggest event in Nepal at IOE Pulchowk Campus with stalls and games exposing its brand to 100000+ people in that event
- Made 20+ partnership proposals with personalized designs, contents, and tiers enhancing their reviewing chance by 80%
- Introduced new and automatic techniques to get 100s of leads in minutes, automated mailing, and designing processes of proposals decreasing the time required to collect leads and approach them by 5 times

President & Founder

Curiouswe (Non-Profit)

Jan 2022 - Sep 2023

Pulchowk, Lalitpur

- Formed and led the non-profit organization of 35 team members inside the IOE Pulchowk Campus
- Organized the first 10 days workshop on entrepreneurship in Nepal and 2 international-level events featuring 45 biggest entrepreneurs of Nepal, 1000 physical audience, and 50000+ online reach
- Coded the website, crafted automatic invitation card creation system increasing the marketing impact by 75%, and 15000 online invitation cards were able to be sent at once

IBM Z Systems Student Ambassador & Ambassador Captain

IBM Z Systems Global Student Hub

Jun 2021 - Jul 2022

- Honored as Top-10 Student Ambassador and conducted 2 international events, marketed IBM Z Systems globally, wrote blogs & articles raising its brand awareness in Nepal by 25%
- Selected as Student Ambassador Captain, the first and only one from Nepal, led and trained ambassadors from 5 countries in Asia

Founder & President

Melo (Non-Profit)

May 2020 - Apr 2021

- Founded this event startup for music enthusiasts and organized 5 national/international musical events including a 5-days long musical hackathon, 1 month-long Indoor Times Campaign, and 2 Mental Health Sessions to help youths stay strong, and engaged during the Pandemic with 100000+ total online attendees
- Created the Melo App and website detailed design and coordinated with the tech & design team

VOLUNTEERING

Startup Coordinator

Hult Prize Foundation

Jan 2023 - Mar 2023 Online

- Served as Startup Coordinator in 4 regional summits: Kathmandu, Dhaka, Islamabad, and Mumbai Regional Summit
- Communicated, and helped 100s of startups from different countries to participate in Regional Finals resulting in 100% attendance of all the teams
- Automated the process of designing complex documents, certificates, and mail, decreasing work completion time by 10 times and this process was adopted by the Hult Prize Foundation globally

HONOR & AWARDS



Part of Microsoft For Startups Founder Hub

Founded and developed the tech Startup "Startup Solutions" that got selected as a part of "Microsoft for Startups" & got \$4000 worth of scholarship and this website produced content solutions using OpenAI API



Winner of Hult Prize at IOE

Won Hult Prize at IOE Pulchowk Campus



Best Innovative Startup Ideas

Won Energy Hackathon

SKILLS

Business, Brand & Product Skills

- Product Management
- Product Roadmapping
- Product Marketing
- Go-To-Market Strategy
- Product Backlog
- Brand Positioning
- B2B
- Business Analysis
- A/B Testing
- Metric Analysis
- Product Owner
- Product Vision
- Public Speaking
- Agile Scrum Master
- Data Analysis
- Competitive Analysis
- Go-to-market Strategy
- Agile Leadership
- Market Research
- Business development
- Project Management
- Strategic Planning
- Miro/Trello/Jira/Airtable

Technical Skills

- SEO
- Creative Content Writing
- SQL/SQLite
- WebApp Development
- Git & Github
- Graphics Design
- C/C++/Python
- HTML/CSS
- Video Editing
- Promo Videos
- Flutter/Dart

PROJECTS

- Mass Mailing Webapp - Python, Flask
- Pronunciation Detector - Python, AI
- Startup Solutions - Python, Flask, HTML, CSS, OpenAI
- 1 E-commerce Website - Vendure
- 4 Portfolio Website - HTML, CSS, Bootstrap, JS